

London Freelance Branch **Annual General Meeting 2026**

Secretarys' report

We note the [Chair's report](#) describing the most active year the Branch has had in living memory, in an extremely challenging year for journalists and journalism.

We would like to add our thanks to Mariam Elsayeh for the work and imagination she has put into the Branch training courses and innovative coffee mornings, which have been well attended and for which attendees have expressed their appreciation.

Branch meetings in the year have been well attended – likely due to the convenience of hybrid meetings. Our last AGM was attended by 73 people; none had fewer than 33.

There have been technical issues with the recording of visits to our website londonfreelance.org – we shall try to find time to discover whether the 600,000 page views reported on 16 October 2025 were real people. In general terms, over the past month we have seen a steady 5000 page views a day, roughly evenly split between the [Freelance](#), the [Rate for the Job](#) and the [Freelance Fees Guide](#) (which we host for the NUJ).

Our social media presences continue to be lively and well-read: see the detailed report [here](#).

Nika Talbot
Mike Holderness