

Attention!

Any NUJ member contemplating work for Zone Publishing Ltd should first telephone the Freelance Office. The same goes for Freestyle Publications Ltd.

The Rate for the Job

WE'VE lots of new subbing shift rates below (and other rates) as a result of a recent LFB subbing-themed meeting. Would the person who submitted an "all day shift" with PR Global, a title of Catch 247, to the Rate for the Job sheet that circulated in the June Branch meeting, please tell us what type of activity the shift was for, and how much they got paid for it? They appear to have left the "Rate" column blank on the form.

Thinking about working for a company you've not dealt with be-



The Gong

This month's Gong, a wake-up call to late payers, goes to River Publishing, who, as one freelance reports, "now take routinely up to three months to pay" for day subbing shifts. Freelance Officer John Toner also reports a significant increase in cases he is having to take to the Small Claims Court on behalf of freelancers with outstanding payments from (other) clients.

fore? Simply look at the Rate for the Job to find out what companies in similar niches have paid. Then aim higher.

You can submit rates online, in confidence, at any time, at www.londonfreelance.org/rates – please give not only the basic rate (e.g. for **FBS**, First British Serial rights) but extra payments negotiated for extra uses, like the Web – or for print if it's a Rate for the Online Job. These are shown as (eg) £400 + 100. We now record rates paid in Euro as well.

Rates marked **X** are, in the edi-

tor's fallible opinion, below par. Treat all rates as minima, even perhaps the happy ☺.

Broadcasting: Nieuwslijn – Radio Netherlands Worldwide radio editor shift, 8 hours EUR 239.06 **X**.

Photography: FI Racing photos (4 pages), terms 1 month international use £45; Arise (Velo Agency) picture research day shift, took 3 months and NUJ intervention to get paid, £125; Running fitness single photo published £25 **XX**; Athletics Weekly single photo published £15 **XXX**; Reuters short video footage of G20 demo £350 **XX**; Interior design company, photos of client's design work for website/brochures, 2 hrs' work EUR 200; Shooting Times front cover of Christmas edition £70 **XXX**; Manchester Evening News in-house use only £35 **X**; Chronicle and Echo (Northants News) per pic: yes, zero for spot news per pic + web use and repeat use £0 **XX** ^ 9.

Shifts: Trade magazine title 8-hour subbing shift £205; People Management subbing day £180; national newspaper 8-hour subbing day £180; Observer subbing day £175; Guardian print/online "pod" 7-hour subbing day (excluding hour for lunch) includes uploading material to website plus holiday pay £174.99; Travel Weekly subbing day £170; business monthly magazine 8-hour subbing shift £170; Insurance Times subbing day £150; Windpower Monthly production editing day £150; Skymag subbing day, 7 hours £140; The Juice (Mitchell Beazley) subbing day £140; Express subbing day £138 **X**; instore magazine subbing day £150; Off Licence News/Harpers subbing day £130 **X**; Glamour subbing day, net of holiday pay £120; Inside Soap subbing day, 7 hours £120 **X**; Dare subbing day, 7.5

hours £120 **X**; Virgin Hotline subbing day £120 **X**; Gardens Monthly subbing day £110 **X**; Routledge (Academic) per day copy-editing books, per page £1.35 **X**; Mazda Zoom Zoom bilingual subbing day taxed at source £120 **XX**; Co-op membership magazine subbing day (slashed in March from £140 "due to the recession") £120 **X**; Weight Watchers subbing day (cut in March from £120 "due to the recession") £110 **XX**; Bauer magazines subbing day £110 **XX**; QED book proofing and editing day £105 **X**.

Words, per 1000: The National (Abu Dhabi) £500; Pregnancy and Birth all rights £300; emusic.com short features 700-1000 words, all rights £350; Christian Science Monitor 1000-word feature plus 2 photos US\$400 **XX**; Los Angeles Times US\$383 **X**; Emigrate feature, terms FBS plus internet £150; national newspaper title £100 **XXX**; Diva (unchanged since 1998!) £100 **XX**; pinke.biz £50 **XX**; South China Morning Post travel article with unlimited use of pics, HK\$2.50 per word offered for on-spec pices, no licence specified – member refused job £220 **X**; Observer online comment piece £200; Lloyd's List £200 + 40p/mile travel; Folk Roots with pic £120 **X**; Jewish Chronicle arts story with interview 108 **XX**; New Humanist £100 **XX**; iDJ (Create Publishing) £100 + **X**.

Words, other: Guardian Weekly 1200-word article + image "reduced rate" £110 **XXX**; New Statesman (Progressive Media) 600-word comment piece – two freelancers report identical rate £100; The London Paper 200 words £60; Mail on Sunday £2500 agreed, story spiked, all expenses paid plus kill fee, after negotiation, of £2000.

Vanishing work update

NEW DATA is being gathered on the decline in paid work available to freelancers, with the aim of making sure that our plight doesn't get overlooked at a time when staff redundancies are easier to count. The NUJ's Freelance Industrial Council

NEW MODEL from p1

present bold new ideas for making the web pay, local media start-ups and the potential of the blogosphere. And there'll be workshops where you can get together with like-minded souls to thrash out your own ideas.

The very provisional date for the conference is **Saturday 31 October**, and the provisional venue is the NUJ HQ at Headland House: watch this space for more details.

(FIC) is again amassing data, and such figures also strengthen our work with MPs and lobbying the government.

This is the third six-monthly trawl being collated by FIC vice-chairman Adam Christie. He is asking for information to pass on about changes we've encountered in recent months across the entire media industry, covering closures, budget cuts, rate cuts and most importantly disappearing commissions.

If there is anywhere providing more work, or offering better rates, please submit that information too, but it's helpful to know if slightly better rates are being used to offset fewer commissions, said Adam.

"I'm also keen to hear from people who may be working outside

the 'media industry' per se, for PRs, councils, non-profits and so on, to assess whether they're starting to be hit by the predicted cutbacks across the public sector," he added, "and whether anyone has any indication yet about how next year's anticipated budget cuts may affect them."

The most recent data, from January this year, are online at www.nuj.org.uk/getfile.php?id=689.

Contribute, confidentially if you wish: email adam_christie@journalist.com or the Freelance Office with "NUJ disappearing work" in the subject line – and please be clear if you don't want us to mention specific titles or commissioners in the public report.

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