



### On the QR

Scanning the above should take a smartphone straight to the Rate for the Job online. Fingers crossed...

# The Rate for the Job

THIS MONTH'S Rate for Job includes fees for a write-up of the deceased for the Dictionary of National Biography. And we have now have a QR code that your smartphone will be able to read (if you have one): see opposite. It takes you direct to the Rate for the Job page of the London Freelance Branch website.

Thinking about work for a company you've not dealt with before? Simply look at the Rate for the Job to find out what companies in similar niches have paid. Then aim higher.



## Trireme Award

This month's Trireme Award for "the worst terms since I was last chained to the oars" goes jointly to the *Independent* and the *Telegraph*. Both are reported paying a big fat zero for online comment pieces – the latter for one about Wonderwoman, who would surely have lassoed a little more had she done it herself.

## ALCS holiday money!

IF YOU are a member of the Authors' Licensing and Collecting Society (ALCS), you may be the recipient of some "free money" around **20 August**, the date of ALCS's second 2013 "distribution" of monies from licences for secondary uses of its members' work, such as photocopying in university libraries.

If you got a little less than usual in the first 2013 distribution in February, that may be because some was held over to August. For details see [www.alcs.co.uk/ALCS-News/July-2013/August-2013-Distribution](http://www.alcs.co.uk/ALCS-News/July-2013/August-2013-Distribution). If you're an author and not yet signed up to ALCS – they regularly pay hundreds of pounds annually to some LFB members – do so now at [www.alcs.co.uk](http://www.alcs.co.uk).

You can submit rates online (whether or not you have a smartphone) in confidence, at any time, at [www.londonfreelance.org/rates](http://www.londonfreelance.org/rates) – please give not only the basic rate (e.g. for FBS, First British Serial rights) but extra payments negotiated for extra uses, like the Web – or for print if it's a Rate for the Online Job. These are shown as (eg) £400 + 100. We now record rates paid in Euro as well.

Rates marked X are, in the editor's fallible opinion, below par. Treat all rates as minima, even perhaps the happy ☺ few.

**Broadcasting:** Independent radio production company, research for radio documentary £150; Opera organisation's podcast: record, edit, mix £150; Radio Jackie 7 hour overnight newsreading shift £30 **XX\*^9!**; ITV presenting and reporting day (including holiday pay) £385.

**Photography:** *Sunday Life* photography day £84 **XXX**; *Belfast Telegraph* photo day £74 **XXX**; *Belfast Telegraph* per pic £25 **XX**; *Sunday Life* per pic £25 **X**; *Premier Guitar*

full page photo, print and digital, plus use on Facebook 6-month exclusive rights re: guitar specialist magazines, non-exclusive elsewhere £100; *NME* 1/4 page photo £25 **XXX**; *Swan Festival* full coverage of festival (payment in form of festival ticket) £0 **XX**.

**Shifts:** *CNBC* producing corporate TV/web content, per day £230; *The Author* editing Society of Authors quarterly journal, offered per issue £2200.

**Words, per 1000:** *EasyJet Traveler* front of book and short features FBS £300; *Telegraph Weekend Review* book review – print, 500 words £250; *Independent* online comment piece £0 **XX**; *Telegraph* online piece for "Wonder Woman" – 900 words £0; *Grazia* news story for "10 Hot Stories" section, 600 words @ £; 300 = £500; *Guardian* feature, basic NUJ / *Guardian* terms, £350.

**Words, other:** *GamesTM*, *X360*, *Play (Imagine)* per 450-500 word page £50 **X**; *Oxford Dictionary Of National Biography* posthumous short biogs, starting at 600 words (more paid for more words) £100.

## Reckoning of day

FREELANCE financial journalist Andrew Bibby has released the latest edition of his invaluable *Freelance Ready Reckoner*.

Produced every two years, and now in its sixth edition, the *Ready Reckoner* has become a standard guide for freelance journalists looking to compare their pay with that of staff writers.

Key facts in this year's report include: freelance journalists should invoice media clients £283 for a day's work to achieve comparability with a staff journalist earning £25,000 – and for comparability with a staffer earning £40,000, a day's freelance earnings should be £427.

The real cost to an employer of an employee earning £30,000 is £43,689. See: [www.andrewbibby.com](http://www.andrewbibby.com)



Sign on The Writer's House, the ALCS's offices on the the City of London/Tower Hamlets border

Photo: © Matt Salusbury

## New late payment rules

THE LATE PAYMENT of Commercial Debts Regulations 2013, passed recently, make some significant changes to the rules on when debts are late and, possibly, how much you can claim – affecting contracts made after 16 March 2013.

The changes include allowing you to claim for the *actual* costs of recovering money, if that's more than the minima set out in law (£40 on claims up to £1000, more on bigger claims).

They allow your clients to specify

a "procedure of acceptance or verification" to be completed before the late-payment clock starts ticking. Let us know at [editor@londonfreelance.org](mailto:editor@londonfreelance.org) if you sight one of these.

We are seeking advice on the full implications: the detail of our current reading of them is at [www.londonfreelance.org/fl/1308lpcd.html](http://www.londonfreelance.org/fl/1308lpcd.html) and our calculator for penalty interest and recovery costs is at [www.londonfreelance.org/interest.html](http://www.londonfreelance.org/interest.html) (pictured).

Late payment of commercial debts calculator

### Interest & compensation

Information in **italic** fields is required. The program tries to calculate as you go along. It should flag suggested values in **bold**. Hitting the [SHOW CALCULATION] button gives explanations and displays the interest calculation in a pop-up window (if your web browser program allows it to do all that).

Users members having difficulty persuading a client to pay up should see the [Collect, protect form](#).

Sorry to Safari browser users - try other browsers please

1: What was agreed - what the contract is

The work was agreed/contracted on (optional):

Agreed currency: ☒ £ Sterling ☐ € Euros ☐ \$ US ☐ other

Total amount due, including expenses & any VAT: £

Agreed jurisdiction:  (see note 1)

Agreed due date:  (see note 2)

2: What happened next?

The work was delivered/delivered on (date of invoice):  (optional)