



On the QR

Scanning the above should take a smartphone straight to the Rate for the Job online. Fingers crossed...

The Rate for the Job

WRITING AND editing a Wikipedia entry for a client, a day shift writing for CNN, and a weekly fee for being the managing editor of a medical journal are among this month's intake of Rates for the Job. And if you're wondering how much (or how little) national newspapers pay for obits these days, see below.

Thinking about work for a company you've not dealt with before? Simply look at the Rate for the Job to find out what companies in similar niches have paid. Then aim higher.



Gong/Trireme – an appeal

We need you to keep sending us examples of worst practice for The Gong – it tolls for late payers – and The Trireme – our award for freelance assignments that are “the worst since I was last chained to the oars”. These venerable institutions (since 2001) can only continue with your help. See www.londonfreelance.org/trireme.html and www.londonfreelance.org/gonghtml.

Haymarket haggling help

REPORTS have come in about actual shift rates differing from those promised at Haymarket. This is related to the issue of holiday pay. When freelance journalists query the rate, they receive a reply providing a method of calculating holiday accrual. From what the NUJ has been told, holiday pay is not added automatically. Freelancers considering working a shift should, therefore, ask the company to spell out precisely what rate is being offered and whether this includes holiday. If it does not do this, a follow-up question should be asked as to how and when holidays or holiday pay can be claimed.

You can submit rates online, in confidence, at any time, at www.londonfreelance.org/rates – please give not only the basic rate (e.g. for FBS, First British Serial rights) but extra payments negotiated for extra uses, like the Web – or for print if it's a Rate for the Online Job. These are shown as (eg) £400 + 100. We now record rates paid in Euro as well.

And the QR (“Quick Response”) code at the top left of this page should take your internet-enabled smartphone straight to the Rate for the Job pages online.

Rates marked **X** are, in the editor's fallible opinion, below par. Treat all rates as minima, even perhaps the happy ☺ few.

Shifts: *European Perspectives: Circulation* (medical journal, Wolters Kluwer) managing editor, per week £900; CNN.com, writing day £180; *Sunday Times* subbing day, rate unchanged for 6 years, £176.60.

Words, per 1000: Wellcome Trust MOSAIC (flu research) licensed under Creative Commons “attribution / no derivate works

v3.0” £600; *Esquire*, any writing £500; *New Scientist* all rights and firstborn £420; *Guardian* feature on language-learning £420; *Guardian Networks* (IT support section) 800 words for Sustainable Business section @ £320 = £400; *Easyjet Traveller* 900-word feature article @ £300 = £333; *IHS Fairplay* magazine(s) feature £250; *Independent* and the *i* paper feature (carried in both) first rights £200 **XX**; *Alpha* feature, 1000 Emirati Dhiram on 09/09/13 = £173; *Guardian* blog/opinion on language-learning £170 **X**; unnamed maritime magazine £150; *Independent* obituary £120 **XXX**.

Words, other: Wikipedia write-up/edit of 800-word entry for client £500; Rock book reproducing 5000-word mag feature, single use £500; *Independent* features, approximately 800-1200 words £200 **X**; unnamed hobbyist magazine, regular column, 1300 words plus photos FBS £100 **X**; *1001 Things to Do Before You Die* three 300-word accounts for hottest restaurants in Greece, photos optional, each (all rights) £30 **XX**.

Claiming what's yours

COLLECTING societies the Authors' Licensing and Collecting Society (ALCS) and the Design and Artists Copyright Society (DACS) both distribute money to creators for “secondary uses” of their work – such as photocopying at universities libraries and some corporate in-house digital uses.

ALCS covers rights for secondary uses of articles and books, DACS is for photos and illustrations (that appear in articles or books). It's worth signing up to both (for free) if you haven't already – money will almost certainly come your way if you do.

Are you a member of the DACS and had your illustrations or photographers appear in a book that has been published in the UK and then translated and then published in Dutch in the Netherlands after that? There may be some additional money for you.

For the first time, DACS has started receiving money from the Pictoright lending right scheme in the Netherlands.

If you're not in DACS, it's free to sign up. Regrettably, the Pictoright distribution via DACS doesn't cover books published in the Netherlands only. Lending by UK libraries is covered by PLR: see page 4.

Details are at www.dacs.org.uk/for-artists/payback/dutch-plr – hurry, though: **31 October** is the deadline for claims.

ALCS members who want a piece of the action in their next “distribution” of money next February have until **30 November** to submit details of magazine and journal articles or books they've had published in the UK since 2010.

You can also claim for UK national newspaper articles published between January 1998 and December 2008, but only if you had a byline.

The ALCS members' interface through which you can update them with details should be working again by now at www.alcs.co.uk – if it's not yet fixed, email them details of your articles via licensed.works@alcs.co.uk

Who has rights in your images? Tell DACS now!

THE DESIGN and Artists Copyright Society is surveying illustrators and photographers to find out who has the rights to income from “secondary” uses of their work, such as photocopying in educational establishments (see left).

The reason is that some magazine publishers have decided to withdraw from the Copyright Licensing Agency, and instead use the services of the Newspaper Licensing Agency – which claims that the publications it represents have acquired all rights.

Please complete the survey at www.surveymonkey.com/s/DACS_Survey – even if you have not yet registered with DACS (see left). The NUJ is in discussions with other interested bodies about this development.

Working for Reed? Get in touch!

REED BUSINESS INFORMATION has contacted people who work shifts on its titles to tell them that the company will no longer be engaging them to work for it directly. Instead, those who work shifts for RBI have become part-time employ-

ees of an organisation called Reed Recruitment (no relation).

RBI has, the *Freelance* understands, promised that no casual worker will find themselves at a disadvantage compared to their current terms and conditions.

At issue now is discovering exactly what the new contracts entail. If you are currently working shifts on RBI titles, please contact us by email via editor@londonfreelance.org with “RBI/Reed” included in the subject line.