



### On the QR

Scanning the above should take a smartphone straight to the Rate for the Job online. Fingers crossed...

# The Rate for the Job

CORPORATE Wikipedia entry writing, numerous subbing shift rates and several broadcast production rates are among this month's end-of-year crop of Rates for the Job.

Thinking about work for a company you've not dealt with before? Simply look at the Rate for the Job to find out what companies in similar niches have paid. Then aim higher.

You can submit rates online, in confidence, at any time, at [www.londonfreelance.org/rates](http://www.londonfreelance.org/rates) – please give not only the basic rate (e.g. for FBS, First British Serial rights) but

extra payments negotiated for extra uses, like the Web – or for print if it's a Rate for the Online Job. These are shown as (eg) £400 + 100. We now record rates paid in Euro as well. Rates marked **X** are, in the editor's fallible opinion, below par. Treat all rates as minima, even perhaps the happy ☺ few.

**Broadcasting:** BBC Wales consumer programme AP/Director day £225; Multimedia production podcast producer/video editor day £180; *Inside Out* producer, per week £800; *From Our Own Correspondent* radio item 600-700 words £160.

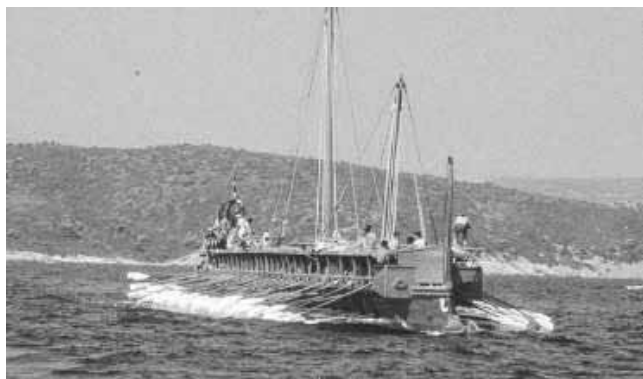
**Photography:** *Irish Times* per job licensed for first use(?) €200; Oyster.com 100-odd photos of a single hotel, no exes all online rights, \$110 **XXXX**.

**Shifts (all are day rates):** *Irish Daily Mail* subbing €180; *Sunday Times* leisure supplements subbing £176.93; *Radio Times* subbing £176.93; *Irish Daily Mail* reporting €160; *Sloane Square* subbing, no holiday pay £150; Haymarket titles reporting, holiday pay added, taxed at

source £150; *Greenwich* subbing, no holiday pay £150; *Computer Weekly* subbing £150; *Ideal Home* and other IPC monthlies subbing, 10% holiday pay on top £130 **XX**; *IBTimes.co.uk* subbing £125 **X**; *Now, Woman's Own* and other IPC weeklies subbing, 10% holiday pay on top £120 **XX**.

**Words, per 1000:** *Financial Times* £433; *Sunday Times News Review* feature/interview £400; *Africa Report* €400; *New Scientist* news report: 500 words @ £245 all rights; *Sunday Times Home* supplement £385 **X**; *Mail on Sunday* feature: 1500 words @ £500 = £333 **XX**; *Guardian* 1200-word news feature "all rights" – contrary to house agreement £310.68; Documentary film licence to re-use freelance's audio \$500; *Daily Telegraph* feature £294; *New Statesman* £250; *Construction News* features £230; *Independent*, declined! £150 **XXX**.

**Words, other:** Wikipedia write/edit 800-word entry for client £500; HarperCollins Education – 2 X 250pp teacher's guides, copy-edit both in 4 days (job declined!) £400 **XXXX**.



## The Trireme Award

THIS issue's Trireme Award, for conditions mimicking the servitude of ancient Greece and Rome, goes to HarperCollins Education. Their offer of £400 to copy-edit two 250-page teacher's guides on a technical subject within four days was wisely rejected by a member. While £100 a day is already bad, the "within four days" would mean the editor's days (and nights) would likely be well over seven hours each. Even with rates falling, freelancers can – and still do – command higher rates for jobs with exceptionally tight deadlines.

Photo: © a member of the Trireme Trust

# Want paid? you're a...

AN UNUSUAL exchange of emails about a commission by a blog caused a TwitterStorm™ in October. Most of this was, rightly, about the sexism and racism of the editor, since reported fired. (The *Freelance* has been able to copy the exchange for safe keeping and the purposes of reporting news and current affairs, see [www.londonfreelance.org/f/1311paid.html](http://www.londonfreelance.org/f/1311paid.html)).

We cannot help noticing, however, that what prompted the abuse was one simple act of the solicited contributor: very politely declining to spend time writing good pieces for no money.

"Ofek," a Blog Editor at Biology-Online.org, approached science writer Danielle Lee, author of the *Scientific American* Urban Scientist blog (<http://blogs.scientificamerican.com/urban-scientist>).

After Lee declined to write for Ofek for free, matters degenerated somewhat, with Ofek replying "Because we don't pay for blog entries? Are you an urban scientist or an urban whore?"

Dr Lee then wrote about the exchange in her Urban Scientist blog. Since editor Ofek was aware of the existence of this blog – it was, after all, the reason he had contacted

her – he could have done better by predicting this possibility. He did have rather a clear "do not mess with this person" flag.

*Scientific American* proceeded to get itself in trouble by deleting the blog because the story was "un-verified". The blog has since been restored. What it came back Danielle commented on it: "Seriously, all anger aside – this rationalization of working for free and you'll get exposure is wrong-headed. This is work. I am a professional. Professionals get paid. End of story."

Biology-Online has apologised.

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### DATABASE from p1

ber on my NUJ Press Card and even the identifying PIN that goes with my Press Card (redacted from the extract from the Met's disclosure below.) The Met's default policy is to delete such data after seven years, so it may have since been removed

from the COII "public order" database on which it was held.

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• See: [www.nuj.org.uk/campaigns/tuc-campaign-against-blacklisting](http://www.nuj.org.uk/campaigns/tuc-campaign-against-blacklisting)

## Subject Access Request Disclosure for Matthew Salusbury

- DSEI demonstrations, EXCEL CENTRE, DOCKLANDS Tuesday 11/09/2007 1240 hours Matt SALUSBURY Male IC1 observed cycling along VICTORIA DOCK YARD, wearing a high visibility vest, black and red rucksack, carried a NUJ Press card, Card no. NUJ, password. The bicycle he rode was a green GIANT mountain bike with a carrier.

## Closed courts?

THE NUJ has organised a training event on **Wednesday 15 January** with the Open Justice Project, a network of lawyers, NGOs and academics opposed to closed courts under the Justice and Security Act. Speakers include *Mail on Sunday* reporter David Rose; barrister and former director of human rights policy at JUSTICE Eric Metcalfe; and Isabella Sankey, Liberty's policy director. It's at Headland House, the NUJ HQ, from 6pm-8pm. It's free for NUJ members: to book email Sarah Kavanagh, [sarahk@nuj.org.uk](mailto:sarahk@nuj.org.uk)