



A smartphone-enabled reader has confirmed that the above QR code does indeed take your smartphone to the Rate for the Job page ([www.londonfreelance.org/rates](http://www.londonfreelance.org/rates)). Hurrah!

# The Rate for the Job

SOME of this month's Rates for the Job only allude to, rather than naming, the type of publication worked for. If you fear naming an outlet you work for will identify you, please at least give us an idea of what the publication's about, and its size – is that NGO you worked for a household name or a micro-local one?

Thinking about work for a company you've not dealt with before? Simply look at the Rate for the Job to find out what companies in similar niches have paid. Then aim higher.



## Trireme Award

This month's Trireme Award – for the “worst terms since I was last chained to the oars” in the words of one freelance – goes to the *Telegraph's* online operation, which paid an NUJ freelance member £25 for “Words + Pic”. The freelance commented on a Rate for the Job form circulated at June's LFB meeting that this was “v. poor.”

Photo © a member of the Trireme Trust

## No link offence

Meanwhile in Luxembourg, the Court of Justice of the European Union has ruled that viewing a copyright infringement on-screen does not create a liability – only the person or company who put it online can be sued. The case *Newspaper Licensing Agency versus Meltwater* comes back to the UK courts for settlement. Meltwater is a Dutch company that sells PR companies access to lists of newspaper clippings – currently distributed in email. Meltwater pays a licence fee for this to the NLA. What happens to the portion of this attributable to freelance journalists who retain copyright remains a mystery to the *Freelance*.

You can submit rates online, in confidence, at [www.londonfreelance.org/rates](http://www.londonfreelance.org/rates) – please give not only the basic rate (e.g. for First British Serial) but extra payments negotiated for extra uses, like the Web – or for print if it's a Rate for the Online Job. These are shown as (eg) £400 100. We now record rates paid in Euros as well.

Rates marked **X** are, in the editor's fallible opinion, below par. Treat all rates as minima, even perhaps the happy © few.

**Broadcasting:** BBC TV doc punditry – expert interview, took two hours, £250.

**Photography:** *Fitness* feature, shoot on location to brief, return unedited imagery online – 40p per mile – Bauer own everything you do for them, £250 + 50; *Daily Star* 2 photos £200; *Metro* day at sports event – petrol 45p/mile licensed for single edition print & online £150 **XXX**; *Daily Star* words + pic £125; Guardian Networks (IT support) 1 photo, 5 in. square £71.

**Shifts:** BBC Trust 3 days £1000;

*Sunday Times* subbing day £176.93 (“paying new staff less”); tourism website editing day £165; *Green Par-ent* day £75 **X**; *Royal Wings* (Jordanian Airways in-flight) subbing day £130; local community magazine day shift £100; Guardian Online batch tagging, 7-hour day £100 **XXX**; undisclosed client data journalism – day £275; *GMB Magazine* editing, day, 7 hours £140; *Mobile Choice* editing, day, £130; NGO publication per day £100.

**Teaching:** Music journalism degree course, 2-hour seminar £150.

**Translation:** International Road Transport Union website, from Russian, 4000+ words £460.

**Words, per 1000:** *Computer Weekly* 700 words @ £250 = £357; *Signature* £300; *Q* feature, © retained, various restrictions £300; *Modern Railways* feature, 8+ hours' work, £175; unnamed publishing business £150 **XX**; *Primary Teacher Update* £100 **X**; *Dogs Monthly* £100 **X**.

**Words, other:** *Sunday Telegraph* 750 words £250; *Daily Mirror*, 280 words £70; *The Trade News* article, around 500 words £130.

## Tell us about your terms

YOUR UNION still needs you to tell us of your experiences with contracts for use of your work and of copyright infringements and plagiarism. Having had issues with getting it online, we have extended the survey. Please go to [www.fluidsurveys.com/surveys/fic/freelance-copyrightsurvey-2014](http://www.fluidsurveys.com/surveys/fic/freelance-copyrightsurvey-2014)

Your responses will feed into our responses to a study being conducted by the European Commission and lobbying of UK government. This is

why we are particularly keen to have your reports of attempts to impose contracts without negotiation.

Meanwhile the Authors' Licensing and Collecting Society has published a summary of a survey of journalists' income that it commissioned from Melanie Ramdarshan-Bold at Loughborough University.

Of 1250 respondents, 49 per cent were the main breadwinners in their household but 77 per cent said they did not earn enough to support

themselves. The survey found that “there is a significant lack of transparency about the monetary value freelance journalists receive from any subsequent uses of their work”. Worse, 36 per cent of newspaper freelance journalists and 40 per cent of magazine freelance journalists were not aware whether or not their contracts allowed their publisher to syndicate their work to other publications.

See [tinyurl.com/ALCSsurvey2](http://tinyurl.com/ALCSsurvey2)

## Training alert: courses to come

THERE ARE two major NUJ training courses at the end of the summer: Getting Started as a Freelance is on **5 September**; and Pitch & Deal (negotiating) is on **19 September**, both Fridays. Tutors are Lousie Bolotin and LFB's own Phil Sutcliffe. Details of how to book will be on [www.nuj.org.uk/events/](http://www.nuj.org.uk/events/) shortly.

The Federation of Entertainment Unions offers free training to mem-

bers in everything from Money Matters to CV Writing to Stress Busting for Freelancers. The FEU's member organisations are NUJ, Musicians' Union, Equity & the Writers' Guild.

Muriel McClymont and Kate Willoughby of FEU Training told the June LFB meeting that while their courses are often fully booked, they'd like to see a higher proportion of NUJ members on them. FEU are open

to suggestions for new courses. FEU Training also has downloadable templates for doing your finances, spreadsheets, video tutorials (especially on building a WordPress blog) and other resources for free. They're all at [www.feutrain.org](http://www.feutrain.org) – look for the “Training Events” bar at the top left. You'll need your NUJ membership number handy to get a members' area log in.

### COPYRIGHT from p1

That last has caused most worry. Probably, schools and colleges will continue to pay for licences to be sure that they can continue to use larger extracts.

We hear that the government plans to come back with the quotation/parody and private-copying Regulations in the Autumn. Efforts

continue to persuade it to make more than token changes.

Meanwhile the government produced its responses to consultations on draft Statutory Instrument setting up a machinery for “Extended Collective Licensing”, and for licensing so-called “orphan works”. On first reading the mood music is good: the documents bends over back-

ward to reassure creators (including journalists and photojournalists). The NUJ is preparing responses on remaining issues, such as how long someone wanting to license the use of a work as orphan would have to wait after placing it on a proposed register, which authors could scan to check for their works.

Mike Holderness